



**cyclesight**

Front mounted screen gives you 'eyes in the back of your head'



Rear view camera lets you monitor and record what's behind you



## The Problem

- Hospital emergency rooms treat 500,000 cyclists each year as a result of vehicle on bicycle accidents
- 96% of cyclists fear getting hit from behind
- The number of recreational and commuting cyclists is increasing
- The vast majority of accidents are caused by vehicles striking cyclists from behind

## The Solution

- Cyclist has a real-time visual image to monitor rear approaching traffic
- Cyclesight is a tool that improves a cyclist's safety and security
- Allows the cyclist to see ahead and behind without dangerous head movement
- Cyclist will have time to react to dangerous situations
- If there is an accident, the recording will provide evidence to resolve the dispute
- Works well in high traffic areas

## Testimonials

"When I commuted to work... I was always traveling at high traffic times and it was dangerous.

Having a rear facing camera would be beneficial to you and your family if you had evidence that your accident or death was caused by the driver. Many people don't ride bikes because there's a fear factor more now than there ever has been."

– Erica S

"When I used to commute to work I wouldn't mind using the rear facing camera. I was always traveling at high traffic times and it was dangerous on certain roads. Having a rear facing camera could be beneficial to your family if you had evidence that your accident or death was caused by something else other than your own lack of good judgment. A lot of times people don't ride bikes because of preconceived hazards. There's a fear factor involved more so now than there ever has been and it's due to phone distractions."

– Bill W

"I was fortunate to meet Jeff and try the prototype. As a retired law enforcement officer and avid cyclist I knew right away that it would help both recreational and commuting cyclists. I believe that this is just as important as front and rear bike safety lights.

The ease of installing and operating the product is impressive. After retiring, I worked in a bike shop and found that most customers were concerned with their safety while cycling. Cyclesight should be recommended to everyone buying a new bike and those who are looking for safety related equipment."

– London "Baldy" P



For more info contact:  
**CYCLING DESIGNS, LLC**

✉ [jeffgindin@cyclingsdesigns.com](mailto:jeffgindin@cyclingsdesigns.com) ☎ 425.553.7484